

## Analysis and Measures on the Reform of Chinese Medicine Health Management System in the Construction of Modern Hospital Management System

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**Abstract:** During the construction of the modern hospital management system, it is necessary to speed up the reform of the medical and health management system according to the needs of the times, deepen the medical and health reform system, make clear the goal of the reform, and on the basis of the basic principles, put forward the path of the reform of the health management system, establish the service system and establish the medical and health management mechanism, aim at the problems existing in the reform of the medical and health management, use the medical and health department system reform, coordinate the medical insurance fund management and the medical service management, and assign the public hospital management authority to improve the medical service health level in our country.

### 1. What to Follow in the Reform of Health Management System

In the process of the construction of the modern hospital management system, it is also necessary to deepen the reform of the medical and health system according to the needs of the times and the actual conditions of our country, and to establish a more humanized medical and health system. Therefore, after the reform has been put forward, it has attracted the attention of all walks of life.

#### 1.1. Reform Objectives

The medical profession is directly related to the life of the masses, so when carrying out the reform of the health management system, it should be adapted to the socialist market economy and solved according to the fundamental requirements of the socialist market economy system. There are offside and missing problems in the medical management system. At the same time, it is necessary to understand the development form of medical and health resources according to the offside and absent situation of the medical management system, to use sharing to promote the development of the industry, to strengthen the performance effect of joint efforts, to rationally use health resources and to improve the quality of medical and health services. In this process, the Government needs to play a guiding role in promoting the reform of the medical and health management system, improving the performance of medical and health services and improving the utilization rate of health resources by means of funds, etc [1]. Figure 1 shows the medical reform seminar.



1Figure 1 Seminar on pharmaceutical reform

During the reform of medical and health resources, it is also necessary to clarify the reform objectives, adhere to the needs of the people as the main body, and change the service mechanism so that the public can enjoy quality medical and health services. In addition, in the context of sustainable development, we should make flexible use of policies, construct a health management mechanism, formulate plans for medical and health management in the region, adopt rational measures, optimize the allocation of medical and health resources, adjust the structure of medical and health resources, speed up the establishment and development of medical and health services, enhance the rationality and scientific nature of the medical system, and provide more humanized services to the general public [2].

## 1.2. Reform Tasks

In order to build a basic medical and health system covering urban and rural areas, it is necessary to clarify the task of reforming the medical and health system, and on this basis, to build a national health care system, and to build a diversified medical and health service mechanism based on the principles of social equity and justice for all, so as to meet the health needs of different levels. To establish a basic medical and health system, it is necessary to provide it with efficient and basic public health medical clothing for all residents. At the same time, we should strengthen the reform of the system, innovate the improvement of the system, establish the basic medical security system of public health, clarify the contents of the service, promote the management system and ensure the normal operation of the institutions according to the development goal of our country's medical and health undertakings, and at the same time, we should further improve the basic medical and health system of our country. During the construction of the basic medical and health system, it is also necessary for the government to clarify the contents of the service system and carry out public health work [3]. The government should play a leading role, take the initiative to undertake the work of investment management, adopt the combination of purchasing and providing services, promote the improvement of social medical insurance, adopt the way that social security institutions purchase for residents, and flexibly change the mode of input to give play to the advantages of the main demand side.

At present, our country is still in the stage of development, it needs to make rational use of funds, use limited funds, tilt to the poor groups, reasonably transfer funds, gradually guide the poor groups to participate in social medical insurance, provide basic security for them, this is the work that the government needs to complete during the construction of the medical system, but also the essential needs of public finance, figure 2 shows the relationship between health care, health care and medicine.



2Figure 2 Relationship between health care, health care and medicine

## **2. Specific Measures for Reform of the Health Management System**

### **2.1. General Reform**

In carrying out the reform of the medical and health management system, it is necessary to further improve the contents of the system and enhance the superiority of medical security in our country on the basis of the existing basic guarantee system of public medical care for urban workers and other workers, and to uniformly manage the new rural cooperative medical care, medical care for urban residents and basic medical insurance. In addition, it is necessary to ensure that the production and circulation of drugs are in accordance with the actual needs. Therefore, it is necessary for the health committee of our country to organize and carry out its work function of supervising drugs in the market, to do a good job of food supervision, and to carry out a unified supervision over the medical equipment, pharmaceuticals and pharmaceuticals industry, and to formulate a catalogue of basic medical equipment and pharmaceuticals according to the actual needs, and to strengthen the unified control over essential medicines and equipment. To strengthen the control of drugs, medical equipment, production and circulation, figure 3 shows the site of the conference on deepening the pharmaceutical reform of the Chinese CPPCC.



3Figure 3 Seminar on pharmaceutical reform

The system construction needs to adhere to the prevention-based, prevention-based combination of the way to carry out the system construction work, at the same time need to adhere to the principle of safe use of drugs, reasonable burden, convenient to seek medical treatment, to build a medical service system, but also to establish a security system. In the process of establishing the system, the government should play a role in the construction of the public health system, combine the level of social development, reasonably allocate funds, ensure the public health needs of the people, vigorously promote the construction of the relevant system, clarify the responsibility of government management and investment, and provide free public health clothing to the public on an equal basis according to the public health projects and in accordance with the project standards and the principle of fairness and justice. In addition, it should also provide supplementary services, in the basic services first, set up advanced medical services, in a market-oriented manner, at the expense of the individual. Establish a medical security system shared by individuals, society and the government. On the basis of perfecting the medical insurance system for urban workers, we should integrate the medical insurance system for urban residents, clarify the scope of medical security, and gradually expand the scope of medical security and enhance the safeguarding power in accordance with the development of our country. In the coming period, it is necessary to strengthen the improvement of the new rural cooperative medical system, the basic medical security system for urban workers and the medical security system for urban residents.

### **2.2. Coordinating the Management of Medical Insurance Funds and Medical Services**

At present, the medical and health reform in our country has been carried out for some time, but there are still many problems, medical service and medical insurance are in conflict, medical service and medical insurance are in the stage of inequilibrium and integration. In order to further improve the effectiveness of medical insurance fund management and medical service management, we need to understand the reasons for this situation. Therefore, in the process of promoting the reform of medical service, our country can learn from the relevant experience of the western developed

countries, learn from the mode of medical insurance fund management in the developed countries, at the same time, rationally change the medical insurance fund management system of our country, strengthen the cooperation between the medical service management department and the medical insurance fund management department, alleviate the contradiction between the two, and establish the coordination mechanism, set up the coordination group according to the work content, set up the special policy content, formulate the performance index, and strengthen the management of the asset tax personnel when the conditions permit, make the medical insurance fund and medical service organic fusion together to improve the administrative effect.

### **2.3. Public Hospital Authority**

Most of the public hospital management work is still unsatisfactory, in order to better play the management performance, to ensure the smooth progress of the work, need to hierarchical management, set up a corresponding system, strengthen the integration of health resources, but also need to further optimize the management system, clear management authority, provincial governments in the process, need to play a functional role in the evaluation, assessment, planning, supervision of public hospitals, through supervision to improve the management efficiency of public hospitals. In addition, public hospitals can be used to make use of the city. the financial resources owned by the functional institutions, and strengthen the construction of the public hospital system.

After the establishment of the large-scale medical institutions, we should also enrich the content of the system, establish accountability, performance evaluation and other mechanisms to ensure that the medical departments can work reasonably according to the work content, and effectively implement the authority owned by the department. Under the accountability and evaluation mechanism, the performance of medical and health service should be evaluated reasonably, the responsibility and authority of medical service work should be clarified, and the administrative department in the hospital should be avoided, because of the problem of responsibility and responsibility, the work can not be carried out normally.

### **3. Conclusion**

Under the rapid development of social economy, medical treatment has gradually become the focus of attention of the public, so promoting the hospital management system has become the work that needs to be emphasized at present, analyzing the principles to be observed in the reform of hospital management system, clarifying the objectives of hospital health management reform system, considering the state of social development and the actual needs of the masses, putting forward reasonable suggestions for reforming the health management system, using the medical and health department system to reform, coordinating the medical insurance fund management and medical service management, and assigning the authority of public hospital management to improve the medical service and health level in our country.

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